

Market Visit – Mexico

20th – 27th Feb 2010

What you need to know

In partnership with the British Embassy, Mexico City, we are offering you the opportunity to join a group visit led by one of our experienced International Trade Advisers, Simon Crosby, to Mexico in February 2010.

There has never been a better time to consider Mexico as a place to do business, given the limited growth rates in more traditional export markets and the Mexican government and businesses' desire to reduce dependency on trade with the US. The past decade has seen sound management of public finances including continual economic growth and stable inflation. Mexico is a country that is open for business and regularly ranks in the world's top 3 emerging markets.



Business opportunities exist for UK companies in virtually every sector including consumer goods, engineering, food & drink, energy and ICT (the visit coincides with **Expo Comm Mexico 2010** – the most important tradeshow in Mexico and Latin America for visitors in search of the latest technological solutions and innovations in wireless and wireline telephone communications, networks, satellite communications, Internet, VoIP, wireless and security technologies).

What's on offer?

- **Security of a group visit with recommended travel and accommodation itinerary***
- **Experienced on-hand support from your country specialist International Trade Adviser – including a market briefing before you leave the UK**
- **Financial contribution of up to £860 for eligible SME companies**
- **Bespoke package of in-depth market research/identification of contacts in the market by a country-based UKTI officer**
- **A pre-organised 1-2 day itinerary of individual appointments with business contacts that have expressed interest in your products/services**

*The recommended travel package will be a guide only. Travellers are responsible for making their own travel and accommodation arrangements, including obtaining visas, either with the suggested travel agent (details provided on request) or their own preferred supplier

To register your interest or for further information:

Contact the Regional International Trade Hotline