

Market Visit – West Coast of USA

28th Feb – 6th Mar 2010

What you need to know

In partnership with UKTI in the USA, we are offering you the opportunity to join a group visit led by one of our experienced International Trade Advisers, Simon Crosby, to the West Coast of the USA.

The USA is the UK's largest single export market and the leading overseas destination for British investment. With a diverse economy, the West Coast of the US offers British exporters a myriad of opportunities for trade development.



Export opportunities exist in virtually every sector including life sciences, pharmaceuticals, energy, consumer goods and ICT. In itself, California is the eighth ranking economy in the world, about the size of Mainland China, and larger than Brazil, Canada or Spain.

The visit programme is flexible to allow delegates the freedom to follow their own itineraries in business centres such as San Francisco, San Diego, San Jose and Los Angeles.

What's on offer?

- **Security of a group visit with recommended travel and accommodation itinerary***
- **Experienced on-hand support from your country specialist International Trade Adviser – including a market briefing before you leave the UK**
- **Financial contribution of £665 towards the cost of flights/accommodation for eligible SME companies**
- **Bespoke package of in-depth market research/identification of contacts in the market appropriate to your business by a country-based UKTI representative**
- **A pre-organised 1-2 day itinerary of individual appointments with business contacts that have expressed interest in your products/services**

*The recommended travel package will be a guide only. Travellers are responsible for making their own travel and accommodation arrangements, including obtaining visas, either with the suggested travel agent (details provided on request) or their own preferred supplier

To register your interest or for further information:

Contact the Regional International Trade Hotline