

Free for North East business people ...!

BUSINESS AWARE SESSIONS

Newcastle Business School is again holding it's winter Business Aware Sessions starting on Wednesday evening, October 7. So, would you like to join us?

We need people from North East small businesses (or those about to start one) who would like to attend a series of informal business skill group learning sessions.

You can choose the business topics to be delivered or presented by experts to your group on the fortnightly evening sessions. So what do you have to lose?

All we ask is that subjects are of some general interest to others, and that you are happy to have your feedback recorded for research purposes.

Places go fast, so call or e-mail Nigel Petts
0779 108 4520 nigel.petts@northumbria.ac.uk



Business Aware Sessions

Six sessions are held fortnightly at 6 to 8pm on Wednesdays, at the Business School. The first session is an introduction to the programme, action learning, and your group members. Participants agree on the business subjects to be presented at each of the next five sessions. We can suggest themes, or you can identify your own issue*. We then field the experts to help you. You are also given a temporary pass to NBS and Northumbria Library (for further business issue research).

*Delegate suggested topics will be considered where NBS can find a suitable expert speaker at short notice and the topic is considered of sufficient interest to the other delegates.

Are You Eligible?

The Business Aware Sessions are free to trading SME's based in the North East of England and locally active entrepreneurs. These free sessions can particularly benefit those individuals that are new to business skill engagement with Higher Education. The sessions are a unique opportunity to explore your business issues with others in an informal, friendly and supportive environment; and you do not need any educational qualification to take part.

Research at Newcastle Business School

The Newcastle Business School is conducting research into the best modes of delivery for SME business learning, and many companies have already benefitted from this free learning opportunity. Your feedback can help the next generation of small businesses to get the most out of their local University and improve our region's economy.

All data is collected under informed consent, and complies with the University's Policy on Confidentiality and Data Protection.



our prestigious new facilities



a previous group at their final session