



China 10th – 22nd Oct 2010

What you need to know

UKTI is offering you the opportunity to join a group visit led by one of our experienced International Trade Advisers to China in October 2010.

The Market Visit will visit Shanghai, Nanjing, Shenzhen and Hong Kong, with the potential for financial assistance for eligible companies.



Shanghai will be hosting the Expo 2010 from May 1– October 31, 2010 and offers UK businesses the opportunity to reach 70 million visitors over the Expo period. The theme of the exposition will be "Better City – Better Life" and signifies Shanghai's new status in the 21st century as a major economic and cultural centre.

Nanjing is industrially concentrated. Fiat, Ford and Mazda's local manufacturing operations have attracted heavy component manufacturing clusters around them and turned the city into a centre for automotives and components. Nanjing is also known for its petrochemicals manufacturing.

Shenzhen's vibrant economy was made possible by rapid foreign investment since the late 1970s when it was a small fishing village. It is now reputedly one of the fastest growing cities in the world. Being southern mainland China's major financial centre, Shenzhen is home to the Shenzhen Stock Exchange as well as the headquarters of numerous high-tech companies. Shenzhen is also the second busiest port in mainland China, ranking only after Shanghai.

Hong Kong and the UK are close trading partners. UK exports of goods to Hong Kong in 2009 amounted to £3.5 billion, making it the UK's 14th largest export market. As well as being a major market in its own right, Hong Kong serves as a trading gateway to mainland China. It is a dynamic and accessible market, with no barriers to market entry.

What's on offer?

- **Security of a group visit with recommended travel and accommodation itinerary***
- **Experienced on hand support from your country specialist International Trade Adviser**
- **Financial contribution of up to £995 for eligible companies**
- **In depth market research and identification of contacts in the market appropriate to your business supplied by an 'In country' UKTI Officer**
- **A pre organised itinerary of business appointments and identified contacts who express interest in your products/services**
- **Registration fee of £250 and applications must be submitted before the closing date on 23rd July 2010**

*The recommended travel package will be a guide only. Travellers are responsible for making their own arrangements including obtaining visas, either with the suggested travel agent (details provided on request) or

To register your interest or for further information:

Contact the Regional International Trade Hotline on **0845 05 05 054**



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